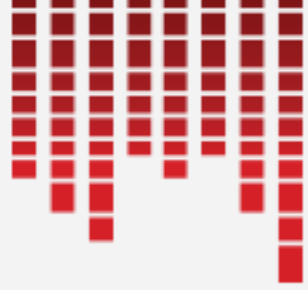




## **Program Synopsis and Grid 2019**

# Sports Segment within Morning Show



## Radio Sport with Fares Karam

Monday to Friday 7:30 – 8:00 am

Start your day fresh and active with Fares in Radio Sport. A sports segment bringing you the latest worldwide sports news with interactive phone calls and competitions.



Monday to Friday  
7:30 - 8:00am

# Morning Show



Monday to Friday  
8:00 - 11:00am

## “ Sabahak Gheir” with Mireille Eid

Monday to Friday 8:00 – 11:00am

Our morning show is distinctive, interactive and fun! To put you in the right mindset for a perfect day start “Sabahak Gheir” offers you a selection of diversified topics and segments:

- ❑ 8:00 – 8:30 am Intro and horoscopes
- ❑ 8:30 am Daily discussions
- ❑ 8:45 am Weather updates from Beirut Intl. Airport
- ❑ 9:00 am Newspaper titles
- ❑ 10:00 am Interviews with Public Figures, Drs and Municipalities

### Packages

80 regular spots (30”) + 180 promo spots (7”) + 5 min  
interactive daily= 10,000\$

120 regular spots (30”) + 180 promo spots (7”) + 5 min  
interactive daily= 12,000\$

# Plat du Jour



Monday to Friday  
11:00 - 11:15 am

## Plat Du Jour with Chef Sleiman Khawand

Monday to Friday 11:00 – 11:15 am

Chef Sleiman's segment is right after our morning show, just in time for our household listeners to think about cooking their daily meal. We've got you!

A 15 min daily "Plat du jour"

Chef Sleiman also hosts socialites, heads of NGOs, celebs; basically women who are active in society to discuss quick recipes with them and show their kitchen "side".

**In case of a sponsorship we will slightly extend the time slot.**



## Packages

80 regular spots (30") + 180 promo spots (7") + 5 min interactive daily= 10,000\$

120 regular spots (30") + 180 promo spots (7") + 5 min interactive daily= 12,000\$



# Five to Six Mix



Monday to  
Friday  
5:00 to 6:00  
pm

## Five to Six Mix

Monday to Friday 5:00 till 6:00 pm

Trendiest Arabic and English hits in mix sets with different local DJs.

# El Ossa Kella



Thursdays  
5:00 till 6:00 pm

## El Ossa Kella with Rana Khawand

Thursdays 5:00 - 6:00 pm

Weekly show that hosts artists from different backgrounds. Interesting questions and interactive content to help you get to know more your favorite celeb!



## Packages

80 regular spots (30") + 100 promo spots (7") = 5,000\$

# Special Interview



Saturdays  
8:00 till 11:00 am

## Special Interview

Saturdays 10:00 till 10:30 am

As the name suggests, this segment is not strictly about celebrities and their work; it is also about any special event taking place on the local scene.

It is based on 1 or 2 consecutive short topics (interviews) depending on the local scene.



## Packages

80 regular spots (30") + 100 promo spots (7") = 5,000\$



# Thank You



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